

IN THE CLAIMS

1-28 (canceled).

29 (new). A readily assembled knock-down, self-supporting display stand for exhibiting display devices or the like, including banners and photo murals, comprising:

- (a) mounting devices comprising upper and lower mounting devices for carrying opposite ends of a display device;
- (b) a pair of elongate flexible strut members for connecting to and spacing said mounting devices and thereby maintaining a display device carried therebetween in tension, said strut members being designed to cross behind said display device forming an X pattern;
- (c) a stand base comprising said lower mounting devices and a pair of base members, each base member having a first end designed to be connected with one of said lower mounting devices and one of said strut members and having a second end;
- (d) elongate, adjustable, stabilizing member having an upper end connected near the crossing point of the

strut members and a lower end connected with the second end of said base members; and

- e) retaining member extending about the junction of said pair of strut members and connected with the upper end of said stabilizing member.

30(new). The display stand of claim 29 wherein one or more of said strut members, said base members and said stabilizing member are hollow tubes.

31(new). The display stand of claim 29 wherein all of said strut members, said base members and said stabilizing members are hollow tubes.

32(new). The display stand of claim 29 when all said members contain aluminum.

33(new). The display stand of claim 31 when all said members contain aluminum.

34(new). A readily assembled knock-down, self-supporting display stand for exhibiting display devices or the like, including banners and photo murals, comprising:

- (a) mounting devices comprising upper and lower mounting devices for carrying opposite ends of a display device;
- (b) a pair of elongate flexible hollow strut members for connecting to and spacing said mounting devices and

thereby maintaining a display device carried therebetween in tension, said strut members being designed to cross behind said display device forming an X pattern;

- (c) a stand base comprising said lower mounting devices and a pair of hollow base tube members, each hollow base tube member having a first end designed to be connected with one of said lower mounting devices and one of said strut members and having a second end;
- (d) elongate, adjustable, hollow stabilizing tube member having an upper end connected near the crossing point of the strut members and a lower end connected with the second end of said base tube members; and
- (e) retaining member extending about the junction of said pair of strut members and connected with the upper end of said stabilizing tube member.